

Tony T. Yoon

driven by curiosity

I peel back the layers to try to understand things at their most basic element. By utilizing design thinking and creativity, I strive to take complex things and make them simple, intuitive, and *beautiful*. Always looking to hone my craft, I embrace challenges and welcome all opportunities for learning and growth as I bridge the gap between the User and Business.

CONTACT

 tony.t.yoon@gmail.com

 347.725.5595

 linkedin.com/in/tonyyoon

 tonydesignstudio.com

SKILLS

- Illustration
- Interaction Design
- UX Strategy
- User Research

TOOLKIT

- Sketch
- Invision
- Axure RP
- Keynote
- Principle
- HTML
- Photoshop
- CSS

EDUCATION

General Assembly
UXDI | Jan 2016

Zhejiang University
Chinese Language &
Culture | Feb 2012 - Jan
2013

Stony Brook University
B.S. of Psychology |
2009

WORK EXPERIENCE

Value Stream Labs
UX Designer

January 2016

- Worked on company's newest product, Huddle Insights - a social, data sharing platform for professionals and enterprise
- Created surveys and conducted user interviews with professionals working in consulting, data analytics, and finance.
- Conducted Competitive and Feature Analyses of similar companies
- Sketched prototype designs and iterated after user testing
- Created Wireframes and Annotated Wireframes

Citi Habitats
Real Estate Salesperson

Jan 2014 – Present

- Conducted Market Research and Competitive Analyses as both an exclusive listing agent and renter's agent
- Created marketing materials and spearheaded online advertising campaigns
- Worked closely with buyers, landlords and renters to uncover needs and goals
- Provided a streamlined experience from coordinating property tours to final paperwork for property application

JP Morgan Chase Bank
Personal Banker - Series 7 Licensed

Jun 2010 – Jan 2012

- Advised clients with their investment strategy according to their short and longterm financial goals
- Managed depository accounts for personal and small business clients to ensure a great experience
- Acquired high net-worth client accounts resulting in over \$10 million in new assets for the branch