

ANNA DEU

USER EXPERIENCE DESIGNER

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ABOUT

I have a genuine penchant for creating delightful and well-thought out solutions that will meet users' needs. I generate memorable user-centric designs through careful and collaborative reasoning processes.

TOOLKIT

SOFTWARE

Sketch
Omnigraffle
InVision
POP
Axure

PROGRAMMING

HTML5/CSS3
JavaScript
MongoDB
Express.js
AngularJS
Node.js

UX PROCESS

Lo-Fi/Mid-Fi Wireframing
Affinity Mapping
Prototyping
Information Architecture
Project Management
User Flows
Persona Development
Heuristic Evaluations
Usability Testing
Design Studio
User Research

EXPERIENCE

UX CONSULTANT & DESIGNER

BARTERSUGAR

AUG 2016

 NEW YORK, NY

- Conducted extensive research, user interviews, and testing that aided in the decision of redesigning a website that allows businesses to trade goods, services, and spaces with each other
- Articulated design thinking and process through sketches, wireframes, and presentations
- Reviewed design iterations with team designers to develop a polished and functional product for the client

GRADUATE TEACHING ASSISTANT

SUNY BUFFALO STATE COLLEGE

AUG 2014 - DEC 2015

 BUFFALO, NY

- Designed a safe environment for undergraduate students to work in the laboratory
- Arranged instruments and chemicals for experiment execution
- Facilitated students in understanding experimental concepts and the associated biochemical techniques

SALES ASSOCIATE

DESIGNER SHOE WAREHOUSE

MAY 2012 - SEPT 2015

 BUFFALO, NY

- Engaged in customer service and addressed their concerns
- Responsible for merchandise layout to improve and provide delightful customer experiences

PLAYWRIGHT, STAGE PROP DESIGNER

FILIPINO AMERICAN STUDENT ASSOCIATION

SEPT 2012 - DEC 2012

 BUFFALO, NY

- Produced a script for actors and actively directed the cast for a 400-people audience
- Designed a variety of stage props that provided delightful visuals and facilitated the comprehension of the narrative play

EDUCATION

GENERAL ASSEMBLY | New York City
User Experience Design Immersive Program

SUNY BUFFALO STATE COLLEGE | Buffalo, NY
Graduate Studies in Forensic Science

SUNY UNIVERSITY AT BUFFALO | Buffalo, NY
B.S. in Biological Sciences