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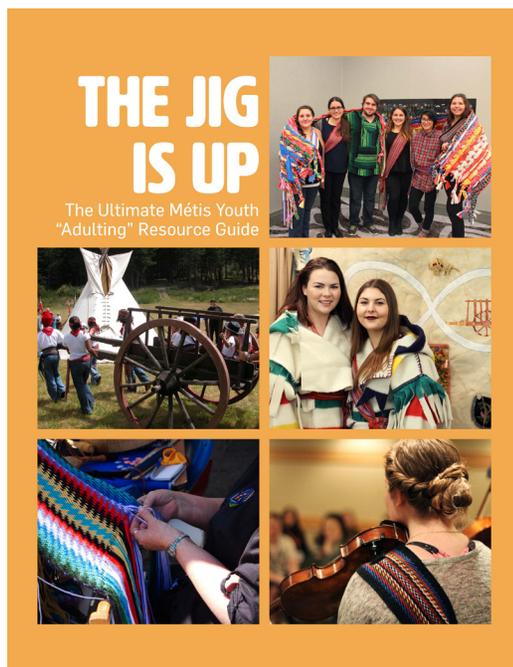
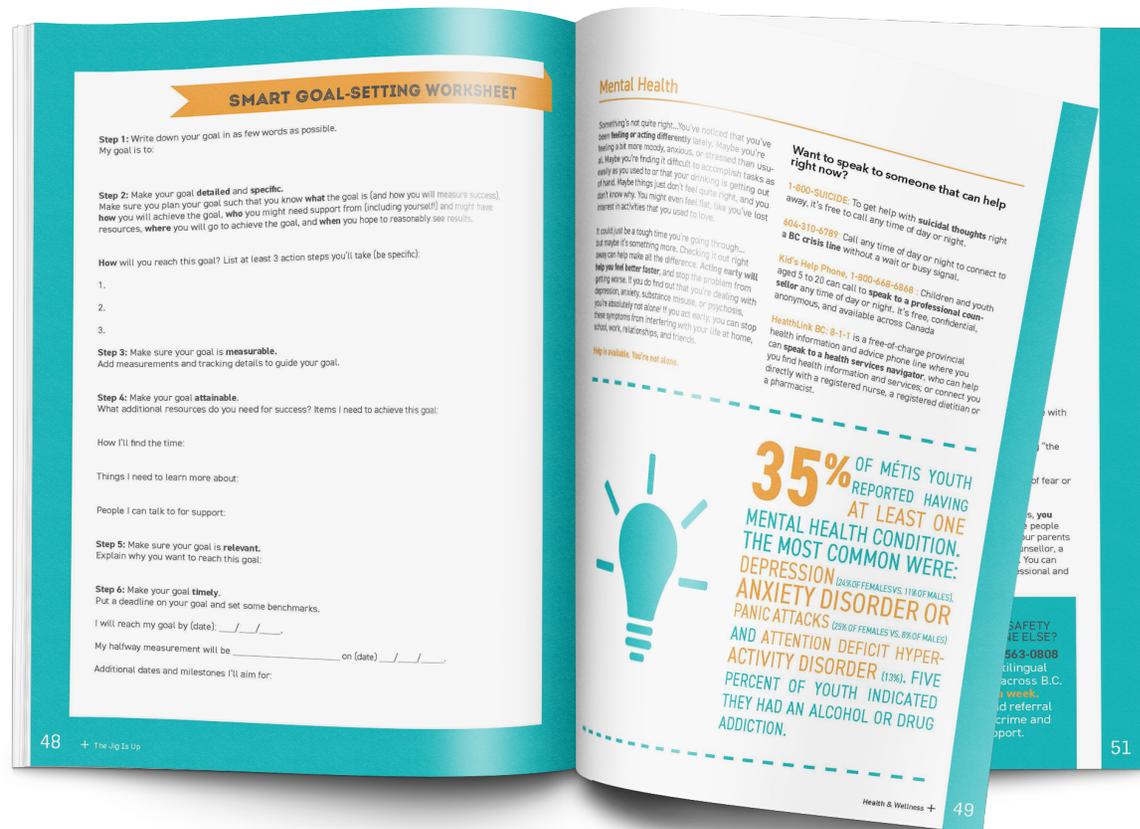
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# METIS NATION BC

Design Application:  
Adobe Indesign,  
Photoshop

Challenges & Result:  
MNBC wanted to create a guide to help Metis youth understand their heritage and get them informed and ready to enter adulthood.

The book had to be fun and interactive enough to hold their attention through some very long pieces of information. The solution was bright colours, lots of sidebars, and icons to bring attention to points of interest.



Introduction to the Resource Guide

The Jig Is Up - The Ultimate Métis Youth "Adulthood" Resource Guide is an initiative of Métis Nation British Columbia's (MNBC) Ministry of Youth, which strives to provide culturally relevant programs and services for Métis Youth across BC.

The information provided should be used as a guide only, as we acknowledge information is always being updated and changed when it comes to British Columbia's youth-oriented resources.

Métis-specific information that supports the present and future success of Métis youth can be challenging to find. Métis youth must determine what careers are available, what their interests are, and what skills they have or need to develop. This Resource Guide provides information about Métis culture, career planning, budgeting, healthy living, and other resources available for Métis Youth in British Columbia. It offers a wide range of practical information, tips and checklists to support Métis youth to discover and plan their life paths.

The MNBC Ministry of Youth gratefully recognizes the financial contribution of Indigenous and Northern Affairs Canada in developing this Métis Youth Resource Guide.

For any questions about this publication or to contact the MNBC Ministry of Youth, please visit our website at [www.mnbc.ca](http://www.mnbc.ca) and [www.mnbc.com](http://www.mnbc.com) or call Métis Nation British Columbia toll-free at 1-800-949-1150.

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British Columbia Canada V5S 2V7  
Toll Free: 1.800.949.1150  
Office: 604.557.9851  
Office Fax: 778.971.9422  
[www.mnbc.ca](http://www.mnbc.ca)

# MINUTEMAN PRESS

Design Application:  
Adobe Illustrator,  
Indesign

Challenges & Result:  
Minuteman Press  
North Burnaby is part  
of a franchise, so any  
products I designed  
for the shop needed  
to be designed with  
the brand style guide  
in mind, while also  
making the pieces be  
bold and attractive.

Since I have been  
designing for  
Minuteman, there has  
been a new tagline  
and visual scheme, so  
I have had to adapt  
to two styles.



# METIS NATION BC

Design Application:  
Adobe Illustrator,  
Indesign; Hand-  
drawn Illustration

Challenges & Result:  
The youth coordinator  
of Metis Nation  
BC(MNBC), was  
looking for a modern  
style tradeshow  
banner that would  
appeal to a younger  
demographic, while  
also showcasing their  
Metis heritage.

We decided on  
using beadwork and  
incorporating the  
“Metis Sash”



# DAVE ALLEN STRONG HEART STUDIO

Design Application:  
Adobe Illustrator,  
InDesign, Photoshop

Challenges & Result:  
Dave Allen is talented  
tattoo artist and  
filmmaker currently  
based out of Kelowna,  
BC.

I have designed the  
banner on the top for  
a trade show that his  
studio was attending.

Below are various  
stickers sold as  
fundraisers for  
his upcoming  
documentary on  
Canadian tattoo  
artists.



I SUPPORT GRASSROOTS FILM MAKING. HOLD FAST STAY GOLD

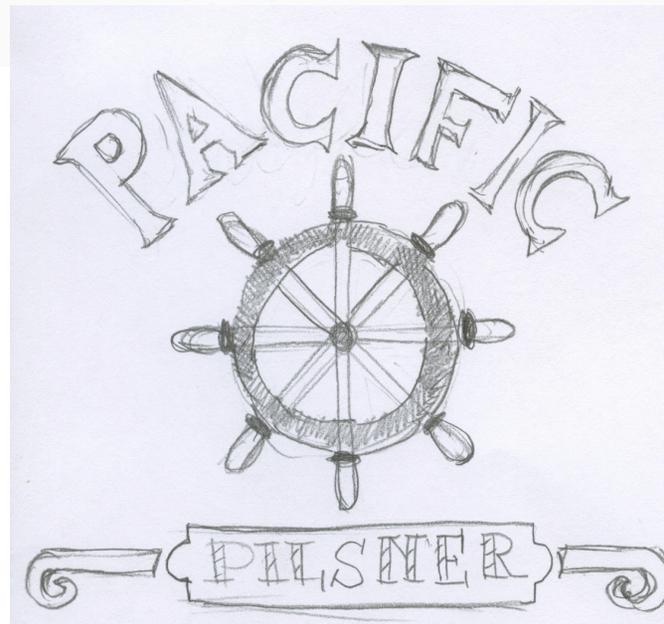


**HOLDFAST ⚡ STAYGOLD**

# PACIFIC PILSNER

Design Application:  
Adobe Illustrator;  
Hand-drawn  
Illustration

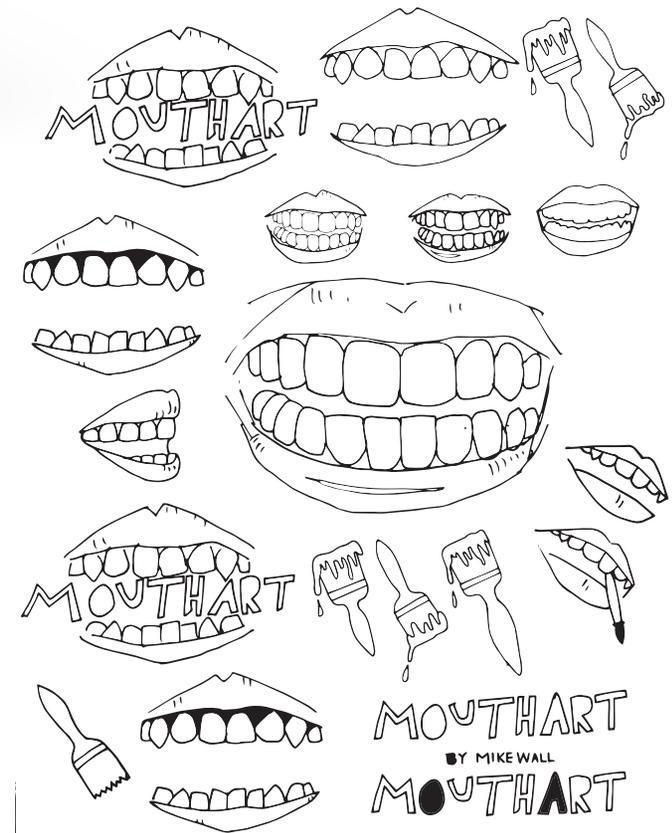
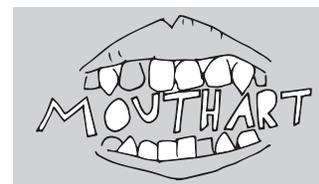
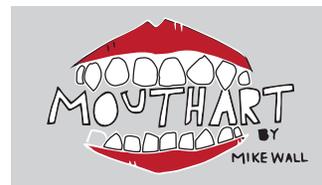
Challenges & Result:  
This project was a first for me to take a previously designed product and redesign it entirely from logo to label. It was a more difficult project than I thought, requiring many drafts and concepts, and numerous redesigns of them.



# MOUTHPIECE

Design Application:  
Adobe Illustrator;  
Hand-drawn  
Illustration

Challenges & Result:  
Michael Wall is a visual artist who was diagnosed with an illness that eventually made it impossible for him to use his hands. He now uses his mouth to complete his work. He designs greeting cards and does contracts for his paintings. His style is bold and unique, and I wanted to use hand-drawn illustrations to show a playful and unique style.



# DGD BROCHURE

Design Application:  
Adobe Illustrator;  
InDesign

Challenges &  
Result: Vancouver  
community college's  
digital graphic design  
program needed a  
brochure to attract  
new students,  
particularly ones  
right out of high  
school. The design  
needed to be young  
and relevant, but also  
legible and timeless.  
The gradients  
were a great way  
to incorporate  
eye catching  
colours, while  
keeping the overall  
design clean and  
uncluttered.

## Digital Graphic Design at VCC

This program prepares students for a career in the field of graphic design. Students explore the graphic design industry, the role of the designer, design theory, industry standard tools and practical hands-on design techniques and challenges.

Print and web media are explored as students learn to develop concepts and solutions to graphic design problems through traditional design processes. Students produce a multitude of graphic design applications and work together to plan and deploy a public showing of their work completed throughout this nine-month program.

FIND OUT MORE BY VISITING THE  
DIGITAL GRAPHIC DESIGN WEBSITE  
AT [DESIGN.VCC.CA](http://DESIGN.VCC.CA)

EMAIL AT [DGD@VCC.CA](mailto:DGD@VCC.CA)  
OR CALL 604.871.7000, EXT. 8535

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250 W PENDER ST, VANCOUVER

# DIGITAL GRAPHIC DESIGN

**VCC**  
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