

connie SILVER

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CALL ● 917.378.1991

✦ industries

HOME DECOR/FASHION
WOMENS' FASHION
REAL ESTATE

✦ skill SET

IN-DESIGN
PHOTOSHOP
ILLUSTRATOR
ACROBAT

✦ recent PROJECTS

http://issuu.com/agalante/docs/saddleman_sngl_pgs/1

https://issuu.com/agalante/docs/lr160223g_m43200_butler_text

http://issuu.com/agalante/docs/woodbridge_sngl_pgs/1

✦ recommendations/ENDORSEMENTS

<https://linkedin.com/in/conniesdesign>

✦ samples

<https://drive.google.com/folderview?id=0B-RcMq0BFcxvbEtoNVgwLXBhUE0&usp=sharing>

freelance DESIGN+COPY+PHOTO DIRECTION

connie s design, llc, NYC, NY 2007-present

Creative Concepts, Graphic Design, Copy + Production: geared to your needs with an emphasis on personalized service. Fulfilling your needs with creative consultation, design, copy, layout and production.

Additional services include merchandising and pagination for seasonal catalogs.

Advertising, Editorial, Marketing + Promotional Materials: creative, cost-conscious, timely + effective.

clients:

Agency 212, Blinds-To-Go, Creative Circle, Gulf Coast Realty, Generation Brands, Jola Interactive, The Robert Allen Group, Sullivan Gift

senior ART DIRECTOR+COPYWRITER

The Coastal Group, NYC, NY

1998-2007

design studio

Creative concepts, client pitches/presentations, copywriting, plus project supervision. With an emphasis on the home decor industry my designs & words have been employed for B2B, consumer and retail markets.

clients:

Allied Graphic Arts, Andrea by Sadek, Artistic Tile, Arthur Lauer, Color Graphics Press, Lazy Susan, MegaColor, Seagull Lighting, Monte Carlo Fans