

Justin Lam

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Experience

Appetizer Mobile digital agency New York, NY
Freelance UX/UI Designer January 2017 - Present

- UX/UI Lead for a mobile sister app to Chic Sketch
- UX/UI Lead for a lotto responsive website
- Work closely with the developers, project managers, & visual designers
- Conducted competitive/comparative research and lead in the designs for wireframes & prototypes

Ensorso New York, NY
Freelance UX/UI Designer November 2016 - January 2017

- UX/UI Lead designer for an in house mobile app for social sharing food
- Create Wireframes & Hi-fidelity prototypes
- Conduct market/user research
- Create user scenarios & user flows

Grantpa New York, NY
Freelance UX/UI Designer October 2016 - November 2016

- Lead a team of three designers to design a responsive website
- Lead a team conducting user research and user interviews
- Understanding how users needs are to be met with business goals
- Analyzing and synthesizing data to develop personas
- Conducting a design studio to formulate ideas
- Rapid & hi - fidelity prototyping
- Usability testing and iterating
- Creating User flows & spec documents

General Assembly School Project 1 - Patagonia
UX/UI Designer August 2016 - Oct 2016

- Work with three other designers to create a mobile app that identified flora as well as connecting to Patagonia's business ideologies using the full UX design process

Adnet Advertising Agency Inc. New York, NY
Account Executive Sept 2014 - July 2016

- Follow up with clients to ensure all requirements are being met
- Worked in a team setting to make sure all deadlines meet projected timeline
- Provide and present product knowledge to clients

Skills

Principle
Flinto
Invision
Sketch
Omnigraffle
Photoshop
Illustrator
Prototyping
User Research
low - Hi fidelity mockups
Interaction design
UI design
Wireframing

Education

General Assembly
New York, NY
User Experience
Design Immersive
August 2016 -
October 2016

**Binghamton University,
State University of New York**
Binghamton, NY
*Harpur College of
Arts and Sciences:*
Bachelor of Arts in English
May 2011