

Leslie Peterson, Copywriter, Creative

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PROFILE

I'm Leslie and I'm a copywriter. I think I can design a little, too—"think" being the operative word. I'm the Swiss Army knife of writing; long form, short form, poetry and editorial content. I've done it all, and on most any platform you can think of.

EDUCATION

Jun. 2013 – Jun. 2015	Miami Ad School, Copywriter	New York
Aug. 2007 – Nov. 2012	Southeastern University, Mass Communications	Lakeland Florida

EMPLOYMENT HISTORY

Mar. 2017 – Apr. 2017	Freelance Copywriter, iCrossing	New York
	Developed a digital ad campaign for Nair hair removal cream. Wrote social media posts for vitafusion gummy multivitamins.	
Jul. 2015 – Jan. 2017	Junior Copywriter, AKQA	New York
	Developed digital campaigns, and wrote copy for the following brands: NIKE Verizon Verizon-go90 Clinique	